

# Sponsorship Prospectus of 9th International Tribology Conference, Fukuoka 2023 (ITC Fukuoka 2023)

- Exhibition
- Ad. in the program book and Banner ad.
- Sponsored seminar
- PR movie or materials

9th International Tribology Conference, Fukuoka 2023  
(ITC Fukuoka 2023)

Chair Joichi Sugimura  
(Professor, Kyushu University)

# Welcome message

July, 2022

The Japanese Society of Tribologists cordially invites and welcomes you to the 9th International Tribology Conference, Fukuoka 2023. As promised at the banquet for the ITC Sendai on the 19th of September 2019, the next ITC will be held in September 2023 in Fukuoka City, the largest city in Kyushu, located in the northern part of the island.

The International Tribology Conference is hosted by JAST once every four years; first in Tokyo in 1985, then in Nagoya in 1990, Yokohama in 1995, Nagasaki in 2000, Kobe in 2005, Hiroshima in 2011, Tokyo in 2015, and the latest in Sendai in 2019. The number of participants from around the world has gradually increased, and it is now recognized as one of the most important international meetings in the field of tribology.

The scope of the ITC Fukuoka 2023 covers all areas of science and technology regarding tribology, including well-established areas, developing areas and new interdisciplinary areas emerging with the development of related fields. The slogan "Reunite, Invigorate, Create an Inspiring Future" expresses our strong desire to provide stimulating opportunities for our tribology colleagues to meet and exchange new ideas and developments, to energize tribology, and to discuss the future global directions of tribology.

We have all faced many struggles since early 2020, and have learned to accept the new normal and to communicate with people through the internet. However, for the development of science and technology, it is vital that we actually meet and talk in person and regain true human relationships in everyday life and work.

Fukuoka has been an international gateway since the third century. The city's geographical advantages have fostered an interactive and friendly urban atmosphere. We look forward to welcoming you all, young and old, to the vibrant and exciting city of Fukuoka in September 2023.

ITC Fukuoka 2023 will be organized prudently, but the scale of the international conference makes it difficult to cover all expenses. Therefore, we would be very grateful if you agree with our purpose and support this international conference.

We hope that all tribology colleagues and related companies around the world keep well and stay safe, that the novel coronavirus crisis comes to an end, and that the day we can finally meet will come soon!

Best wishes,

9th International Tribology Conference, Fukuoka 2023

Chair Joichi Sugimmura

(Professor, Kyushu University)



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## **ITC Fukuoka 2023**

9th International Tribology Conference, Fukuoka 2023

25th-30th September 2023

Fukuoka International Congress Center, Fukuoka, Japan



# 1. Conference outline

(1) Conference name

9th International Tribology Conference, Fukuoka 2023  
(ITC Fukuoka 2023)

(2) Chair

Joichi Sugimura  
Professor, Kyushu University

(3) Dates

26th – 30th September, 2023

(4) Venue

Fukuoka International Congress Center  
2-1, Sekijomachi, Hakata-ku, Fukuoka, 812-0032, Japan  
TEL : 092-262-4111

(5) Theme

"Reunite, Invigorate, Create an Inspiring Future"

(6) Participants

Approximately 800

(7) Website

<https://www.itc2023.jp/>

(8) Secretary General

Takefumi Otsu  
Division of Mechatronics,  
Department of Faculty of Science and Technology,  
Oita University  
700 Dannoharu, Oita, 870-1192, Japan  
TEL : 097-554-8513

(9) Contact

ITC Fukuoka 2023 Support Office  
Akemi Kimura, Yuko Sugimoto  
Office be one Inc.  
2-21-8, Toyohama, Nishi-ku, Fukuoka, 819-0014 Japan  
TEL : 092-891-4740  
E-mail : [itc2023-support@officebeone.com](mailto:itc2023-support@officebeone.com)

## 2. About the Japanese Society of Tribologists

### **What is tribology?**

According to the glossary of the OECD, tribology is defined as "the science and technology of interacting surfaces in relative motion and of related subjects and practices," and it is an engineering field that deals with friction, wear, and lubrication. Tribology covers all phenomena that occur on frictional surfaces and is related closely to many scientific fields such as mechanical engineering, physics, chemistry, and materials science. For example, bearings are a typical mechanical part dealt with in tribology and that support the movable parts of machines. In the design of bearings the geometrical conditions such as the dimensions of the bearing, dynamic conditions such as the rotational speed and load, the physical and chemical characteristics of the materials for axes and bearings and lubricants, and environmental factors such as temperature must all be considered. Tribology also plays an important role in the improvement of product performance and durability and the reduction of environmental impact. Such bearings are an indispensable mechanical part that prevents failure due to seizing and wear and reduce power loss due to friction. Bearings are found everywhere in movable parts of all machines such as automobiles, trains, aircraft, computers, household electrical appliances, OA equipment, industrial machines, medical equipment, and space equipment. Tribology is an interdisciplinary science that integrates various scientific fields, and it is a generic technology that supports various industrial fields. Controlling friction and wear to improve maintenance and reliability, saving energy and resources, as well as protecting the environment are all important roles of tribology.

## **JAST Mission**

The mission of the Japanese Society of Tribologists is expressed in our articles of association as "the intention to connect, cooperate, and promote research concerning tribology in order to contribute to the progress of theory concerning tribology and to improve technology."

The Japanese Society of Tribologists was founded as the Japanese Society of Lubrication in 1956. Our members are mainly engineers and researchers in enterprises, educational institutions and public organizations. As of May 2005, the society had about 2,400 members. The interdisciplinary and basic characteristics of tribology are reflected in our members from a wide range of fields such as mechanical engineering, electrical engineering, chemistry, and materials science.

JAST is involved in various business activities such as publishing the society's journals and books and holding lectures and seminars to provide basic and specialized technical information as well as promoting the exchange of information on tribology.

Although lubrication is a technology that has existed from ancient times, new subjects in tribology continue to appear with technical trends. For example, a new friction-reducing technology for reducing the fuel consumption of automobile engines and a new refrigeration oil for a natural refrigerant are being developed to reduce the impact on the environment. The increasing capacity of the hard disks that support our information society requires a technology for lubricating the clearance of several micrometers between the heads and the disks. For aging society, tribomaterials for artificial joints and biotribology such as the bearings for artificial hearts are very important. The Japanese Society of Tribologists provides the latest information and a place for the exchange of information on the latest developments in tribology.

### 3. About FUKUOKA

Innovative, academic, smart, advanced, convenient and compact are the adjectives that describe Fukuoka. With eyes focused toward the future, the city takes leadership in both industry and academia as a model city not only in Japan but in Asia and globally. An ideal business start-up city Fukuoka is heading for the next generation with her historical legacy and heritage of Hakata intact.

Fukuoka has plenty of natural environment, i.e., there are beaches and mountains not so far away. Fukuoka has developed so far by the distinct two districts, i.e., one is the Fukuoka area as a castle town, and the other is the Hakata district as a commercial area. Therefore, this city prospered in trade with old China and Korea and set a high value on the atmosphere of freedom. Although population of Fukuoka city gradually increases and this city is the sixth biggest city in Japan, liberal and open-minded atmosphere is true even now and this lovely city does not overwhelm first-time visitors unlike other big cities.

Fukuoka has a port which accepts many splendid passenger ships as floating hotels and an international airport which is two subway stations apart from Hakata Railroad station and 5 stations from the center of the city. These mean that Fukuoka is a gateway city of Asia. Since virtual sightseeing in Fukuoka city is intriguing even in this with-corona era, please visit the official website of <https://yokanavi.com/en/>.



*provided by Fukuoka City*

## 4. Sponsorship Opportunities

### Why Should You Consider Supporting?

- Demonstrate company's leadership and superiority in the field of tribology
- Facilitate branding and marketing of relevant promotional materials/services to attendees
- Raise your company's visibility in the relating fields to delegates
- Enjoy promotional exposure of branded logo on the conference website before, during and after the conference
- Convene a corporate seminar at the venue
- Advance education for the next generation of leaders
- Create sales contacts for your company with the delegates
- Discover the current trends in technologies
- Get opportunity to learn the expected future perspectives and necessary development in the related fields

### 1. Exhibition

- (1) Exhibition period 26th – 30th September, 2023
- (2) Venue Exhibition Hall, Fukuoka International Congress Center 2F
- (3) Exhibits Electronic devices, Inspection equipment, Information equipment, Systems, books and others
- (4) Exhibition category and fees

#### ■ Exhibition

Booth type	Unit	Booth size	Fees including tax
Basic booth	1 booth	W1,800mm×D900mm×H2,100mm	132,000 JPY
Space booth	1 booth	W1,800mm×D900mm	132,000 JPY

※If you apply for a space booth, an exhibition area will be marked on the floor. Back panels, display stands, company name boards, arm spots are not provided.

#### ■ Book exhibition

Booth type	Unit	Table size	Fees including tax
Book Exhibition	1 table	W900mm×D450mm	11,000 JPY



- (5) Exhibition booth allocation  
To be decided by the Conference Organizing Committee.
- (6) Exhibits  
Exhibits will be those listed in (3) and those approved by the Committee.
- (7) Foreign Exhibits  
The exhibition hall will not be a bonded exhibition hall. Exhibits from overseas should be exhibited as domestic cargo or use the ATA Carnet system. For details, please contact the Conference Support Office.
- (8) Prohibition of exhibits for sale  
Exhibits may not be handed over in exchange for cash during the exhibition. However, the committee may permit the sale of exhibits on a limited basis.
- (9) Disclaimer of Liability  
The organizer will try to protect all exhibits, however, the organizer is not responsible for accidents, theft, loss, or damage to personnel in the booths due to natural disasters or other unforeseeable causes.
- (10) Information for exhibitors  
Booth allocation will be informed you at least two months prior to the exhibition with details of schedule, decoration, electricity and management. We will also inform you of the optional items of fixtures, lighting fixtures and others.
- (11) Changes in exhibition dates, hours, and venue  
The exhibition period, opening hours, and venue are subject to change due to unavoidable circumstances.  
Applications cannot be cancelled due to such changes.  
No compensation will be provided for any damage caused by such changes.
- (12) Eligibility for participation in conference programs  
Exhibitors will receive one name badge per company, which is eligible to attend the International Tribology Conference Fukuoka 2023 (ITC Fukuoka 2023) lecture rooms and related programs. If you need more than one badge, you will be required to register and pay for registration fee. Please refer to P10 for details of the sponsorship benefits. Note that there is no admission restriction to the exhibition hall.

### (13) Exhibition setup schedule

#### ◆ Installation and set-up (tentative)

From 15:00 to 17:00 on 25th September, 2023

\*Booth decoration should also be done within the above time.

#### ◆ Exhibition hours (tentative)

From 10:00 to 17:00 on 26th September, 2023

From 9:00 to 17:00 on 27th September, 2023

From 9:00 to 16:00 on 28th September, 2023

From 9:00 to 17:00 on 29th September, 2023

From 9:00 to 15:00 on 30th September, 2023

#### ◆ Removal

From 15:00 to 17:00 on 30th September, 2023

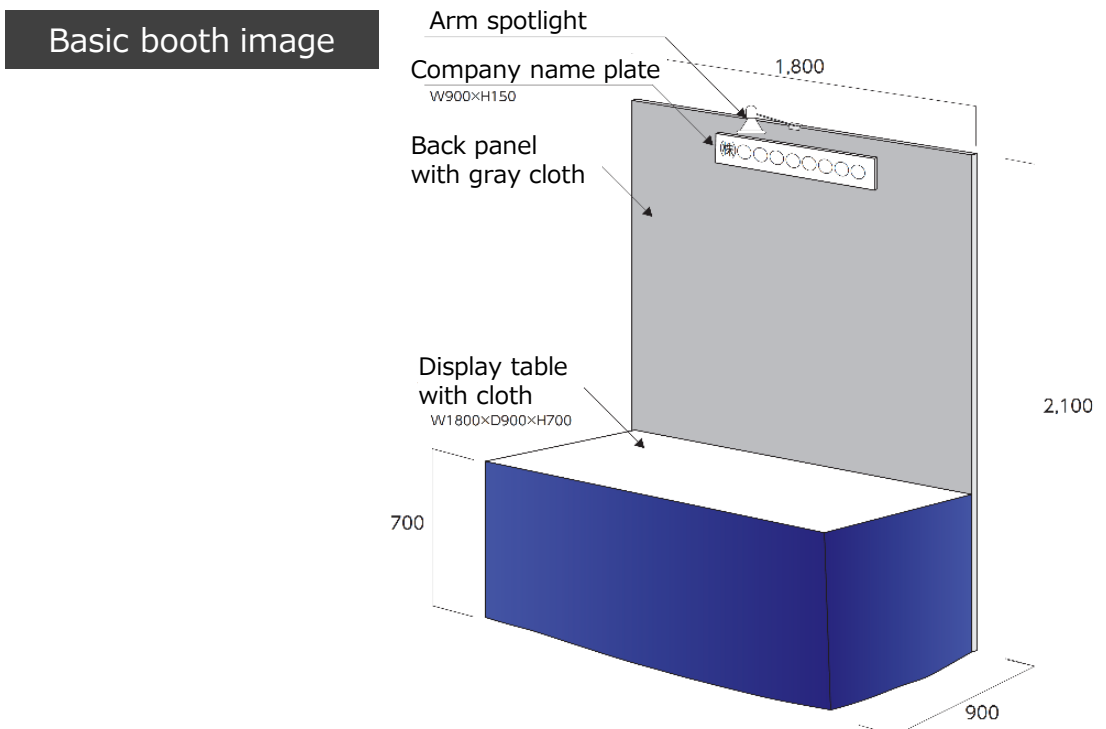
### (14) Booth specification

#### ◆ Basic booth / Package booth: W1,800mm x D900mm x H2,100mm

Basic booth includes:

- Back panel (system panel with gray cloth)
  - Company name plate (gothic font/ black letters) : W900mm×H150mm  
※Additional fee will be charged if logo is specified.
  - An arm spotlight
  - A display table (white cloth top, navy blue cloth bottom) :  
W1,800mm×D900mm×H700mm
- \*Bring your own cloths to put over the products/exhibits.

Exhibitors are responsible for decorating their own booths except for those listed above.



◆Space booth / Space only : W1,800mm x D900mm x H2,100mm

The exhibition area will be marked on the floor and handed over to you. The height of decorations and exhibits is limited to 2.1m high. If the height exceeds 2.1m, prior approval from the committee is required. If you apply for a space booth, a minimal decoration is required as an exhibition booth.

◆Book exhibition : 1 table = W1,800 mm x D900 mm

A display table (covered with white cloth) will be provided.

Note that company name plate is not included. Please prepare if the plate is necessary or apply for it as an optional items. \*Details of optional items will be informed about two months prior to the exhibition.

(15) Prohibited matters

The height of decorations and exhibits is limited to 2.1 m. The use of water, propane gas, compressed air, and direct construction on the floor (duct tape, anchors, etc.) is also prohibited in principle.

(16) Electric work

Electric work (AC single-phase 2-wire system: 100V 50Hz) will be provided upon request of exhibitors for a fee, and electricity will be supplied to booths by means of switchgear.

Please ask the support office for other special power sources or requests.

## 2. Ad. in the program book

- (1) Media ITC Fukuoka 2023 Program book (A4)
- (2) No. of copies 1,000 copies
- (3) Cost 1,100JPY ×1,000 copies = 1,100,000 JPY including tax
- (4) No. of applications 10
- (5) Application details

Ad. page		Fees including tax	Size	No. of applications
Back of front cover	Color	132,000JPY	A4 (H250mm×W175mm)	1
Back cover	Color	132,000JPY	A4 (H250mm×W175mm)	1
Back of back cover	Color	132,000円	A4 (H250mm×W175mm)	1
Appendix 1 page	Black& White	110,000円	A4 (H250mm×W175mm)	2
Appendix 1/2 page	Black& White	82,500円	A4 (H118mm×W175mm)	5

### (6) Ad. data submission

Only data of the ad manuscript will be accepted. After completing your application, please send us your ad data as an e-mail attachment to the Support Office ([itc2023-support@officebeone.com](mailto:itc2023-support@officebeone.com)). When sending the data, please include the conference name of the conference, company, a person in charge, and the details of your application in the email. Note that the ad manuscript data will not be returned after use.

#### «Deadline for data submission»

Send your ad data before 30th June, 2023.

#### «Notes on data submission»

- Data format should be Adobe Illustrator (with text outlined) or PDF (PDF / X-1a) data.
- Please specify the operating system used. (Mac or Win version)
- In Illustrator, please be sure to embed images and send a sample of the output (PDF, JPG, PSD) with your submission.
- Please submit data that does not require editing. Note that we may charge you for the cost if the data requires editing.

### **3. Banner Ad.**

- (1) Media            ITC Fukuoka 2023 Website
- (2) Location        At the bottom (Display on all pages)
- (3) No. of applications    10 banners
- (4) Fees            110,000 JPY including tax
- (5) Data size        W 454pixel × H 144pixel or larger  
gif file or Animation gif OR JPEG within 1MB, FLASH
- (6) Data submission  
Please send the banner data as an e-mail attachment to the Support Office after completing the application.  
When sending the data, please include the name of the conference, your company name, the name of the person in charge, and the details of your application.

#### **4. Luncheon seminars**

- (1) Dates 26th ~30th September, 2023
- (2) Time 12:00~ 13:00 60 minutes (tentative)
- (3) Venue Refreshment are in Fukuoka International Congress Center 2F
- (4) No. of applications 5 seminars
- (5) Program A presentation to promote sponsored company's technology, products and services.
- (6) Co-sponsors ITC Fukuoka 2023 and sponsored company
- (7) Sponsorship fees  
Luncheon Seminar 132,000 JPY including tax/1seminar

No.	Session	Date and time (tentative)		Venue	Capacity	Sponsorship fees incl. tax
LS1	Luncheon seminar 1	26th Sep. (Tue)	12:00   13:00	TBA	Approx. 100 seats	132,000JPY
LS2	Luncheon seminar 2	27th Sep. (Wed)				
LS3	Luncheon seminar 3	28th Sep. (Thu)				
LS4	Luncheon seminar 4	29th Sep. (Fri)				
LS5	Luncheon seminar 5	30th Sep. (Sat)				

※The capacity of the venue is subject to change due to the layout. We appreciate your understanding.

◆Sponsorship fee includes:

1. Venue fee (including the use of the waiting room)
2. Equipment (projector, screen, etc.)
3. Audio, lighting and stage equipment
4. A PC operator

◆Sponsorship does not include:

1. Food and beverages for participants and lecturers
2. Signage (at the venue or the waiting room, and for speakers names)
3. Operating expenses (announcer, timekeeper, lighting staff, lunch box distributor, etc.)
4. Expenses for optional equipment such as video, interpretation, etc.

\*Food and beverage, signage, operating staff, and optional items will be provided in the seminar manual to be sent out two months prior to the conference.

## **5. PR videos and materials**

- (1) Time 26th – 30th September, 2023
- (2) Venue Lecture rooms or Refreshment area  
at Fukuoka International Congress Center
- (3) Methods Projection on a screen or monitor in lecture rooms or  
refreshment area  
Projection schedule will be decided by the conference committee.
- (4) No. of applications 10
- (5) Fees 132,000 JPY including tax
- (6) Preparation of PR videos and materials
  - ◆ PR videos  
Please provide a video introducing your company's technology, products, or services. Videos should be no longer than 2 minutes. The cost of producing video should be borne by your company.
  - ◆ PR materials  
Please provide slides, PDFs, or image data related to your company's technology, product introduction, or services. The maximum number of slides should not exceed 20, which will be projected on the screen at the venue as a slideshow. The cost of producing the materials should be borne by your company.
- (7) Data submission  
Please submit the data of the PR videos and materials to the Support Office (itc2023-support@officebeone.com). Please send the data via e-mail or a data transferring service.

## 5. Application procedure and sponsorship benefit

### 1. How to apply

- (1) Application procedure and Application period  
Online application is available. Please confirm the contents of this Prospectus and fill in the required information to apply from the link below. After completing the application, you will receive an e-mail confirming the details of your application.  
Please note that if there are more applications than expected, the Organizing Committee will accept applications on a first-come, first-served basis.

**[Application period] 1st August, 2022 ~ 30th June, 2023**

※If the number of applications reaches the number of places available before the deadline, application may be closed even if it is in the above period.

**[Application form] <https://forms.gle/gd9r8CE58ppEGR397>**

- (2) Payment of sponsorship fees  
After the application deadline, the ITC Fukuoka 2023 Support Office will contact you with the invoice for a sponsorship fee.  
It can be paid by either a bank transfer or a credit card.
- (3) Cancellation policy  
No cancellations will be accepted after the application deadline.  
Please note that cancellations after the deadline will incur a 100% cancellation fee.

### 2. Sponsorship benefits

- (1) Sponsors for Exhibition\*, Ad. in the program book (back of front cover, back cover, back of back cover, and one appendix page), Banner Ad., PR videos and materials will receive listed benefits below.  
If you are sponsor for more than one sponsorship, you will receive the same number of benefits as the number of applications.

\* Book exhibition is not included.

- One person per company will be invited to the Banquet on Thursday, 28th September.
- Each company will be provided with one complimentary administration for the entire conference program.
- One complimentary copy of the program book of the International Tribology Conference Fukuoka 2023 (ITC Fukuoka 2023) which will be published in mid-August 2023.



(2) Sponsors for Ad. In the program book (half page in the appendix) will receive listed benefits below.

- One person per company will be invited to the Banquet on Thursday, 28th September.
- One complimentary copy of the program book of the International Tribology Conference Fukuoka 2023 (ITC Fukuoka 2023) which will be published in mid-August 2023.

#### **4. Contact**

For inquiries regarding sponsorship, please contact the ITC Fukuoka 2023 Support Office ([itc2023-support@officebeone.com](mailto:itc2023-support@officebeone.com)) .